GEPP SOLICITORS SINCE 1768

Rachael Ayre

Tax Advisor

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Rachael Ayre is a Tax Advisor at Gepp Solicitors, with more than 25 years' experience advising individuals, families, trusts and estates on a wide range of personal tax matters.

Rachael joined Gepp in August 2026 following a long career within accountancy practices, where she developed extensive experience in both tax compliance and advisory work.

She specialises predominantly in personal taxation, with particular experience in Capital Gains Tax and Inheritance Tax, alongside Self Assessment, trusts and estate taxation.

By working alongside Gepp's legal teams, Rachael is able to provide joined-up tax and legal support, helping clients understand both the legal and taxation implications of the decisions they make.

Expertise

Personal Tax

Rachael advises individuals on personal taxation matters, including Self Assessment Tax Returns and ongoing tax compliance.

Capital taxes on property

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5 Springfield Lyons Approach
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Rachael advises clients on the Capital Gains Tax implications of transactions and disposals, including property and other assets, helping them understand their potential liabilities and available planning opportunities.

Inheritance Tax

Rachael has extensive experience advising on Inheritance Tax, including planning during a client's lifetime and the tax implications of gifts and estate planning.

Trusts

Rachael assists with tax compliance and advisory matters relating to trusts and works alongside Gepp's Private Client lawyers where both tax and legal advice is required.

Estates

Rachael advises on the taxation of estates during the administration period, providing support with both compliance requirements and wider tax considerations.

Making Tax Digital

Rachael helps clients understand and prepare for the changing requirements of Making Tax Digital for Income Tax, including the additional reporting and record-keeping obligations that may apply.

Approach

Rachael believes effective tax advice is about being proactive rather than simply responding to a tax liability once it arises.

She works with clients to understand what they ultimately want to achieve before considering the tax implications and the different options available to them. While reducing unnecessary tax is important, Rachael recognises that the lowest-tax option is not always the one that best achieves a client's wider objectives.

Tax can also be complex, so Rachael places particular importance on making her advice understandable and accessible. She adapts the way she communicates according to the individual client, whether that means a written explanation, a timeline or diagram, or simply talking through the issues in straightforward terms.

For Rachael, developing strong relationships with clients and earning their trust is fundamental to providing good tax advice.

Qualifications

- LLB (Hons)
- Fellow of the Association of Taxation Technicians (ATT)
- Chartered Tax Adviser (CTA)
- Institute of Certified Bookkeepers (ICB) qualification

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